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## FOR IMMEDIATE RELEASE

### Gardner Bender's UltraBrutus takes the labor out of heavy-duty cable pulling

Milwaukee, WI, September 10, 2009 – Gardner Bender recently announced the newest addition to its popular cable puller family. Leading the heavy-duty class, the new *UltraBrutus 10,000 lb Cable Puller* takes both the labor and the labor cost out of cable pulls. Commercial electrical contractors that need both operator and equipment ready to pull cable, even on short notice, will appreciate its flexible operation, mobility and labor saving features.

Engineered for heavy-duty use on commercial, industrial and utility electrical jobs, the *UltraBrutus* stands out from the crowd with its one-person, 2-minute set-up. Unlike cable pullers that require two people to set-up, the *UltraBrutus* comes fully assembled from the factory so one person can be ready to work in one-tenth of the time it takes the competition.

Set-up and operation is simple and straightforward. An assisted boom lift makes light work of raising the boom. Angle adjustments can be made with one hand, and directional changes by removing one pin. Five conduit adapters reside on-board until you need them, and can be installed in seconds. And one-person mobility, even on dirt and gravel, is a breeze on swiveling pneumatic tires.

Thanks to its non-reversing planetary gear motor, the *UltraBrutus* delivers consistent pull strength and speed in all directions on long pulls through conduit bends. For optimum safety the operator is positioned to the side of the puller during operation. Safety is further enhanced by the virtually error-free set-up and fatigue-fighting features.

The *UltraBrutus* takes only a couple seconds to collapse for easy storage. And because of the labor savings each time you use it, it will pay for itself quickly. To calculate your own ROI, visit [www.gardnerbender.com/ultrabrutus](http://www.gardnerbender.com/ultrabrutus).

For more information please call 800558.4311 or visit [www.gardnerbender.com](http://www.gardnerbender.com).

## **About Gardner Bender**

For more than 40 years and as a part of Actuant's Electrical Group, Gardner Bender has been designing, manufacturing, and marketing electrical tools and accessories. For information on Gardner Bender's complete line of products, contact Gardner Bender at 800-822-9220, fax 414-352-2377, and in Canada call 800-268-4987, fax 800-461-2456 or visit [www.gardnerbender.com](http://www.gardnerbender.com).

## **About Actuant**

Actuant, headquartered in Butler, Wisconsin, is a diversified industrial company with operations in more than 30 countries. The Actuant businesses are market leaders in branded hydraulic and electrical tools and supplies, umbilical, rope and cable solutions as well as highly engineered position and motion control systems. Since its creation through a spin-off in 2000, Actuant has grown its sales from \$482 million to \$1.66 billion in fiscal 2008. The Company employs a workforce of approximately 6,200 worldwide. Actuant trades on the NYSE under the symbol ATU. For further information on Actuant and its business units, visit the Company's website at [www.actuant.com](http://www.actuant.com).

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