

NEWS RELEASE

For immediate release.

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GARDNER BENDER INTRODUCES THE SMARTER, EASIER-TO-USE B2000 CYCLONE™ CONDUIT BENDER

MILWAUKEE, WISCONSIN – April 24, 2006 – Gardner Bender redesigned the B2000 Cyclone® electric conduit bender, a single shoe, single unit solution, to reduce the time, resources and fatigue involved in making repeatable bends for EMT, IMC, RIGID ½”-2” conduit and ½”-1 ½” PVC Coated Rigid Aluminum.

A new circuit board with diagnostics makes the re-engineered Cyclone the only powered conduit bender to diagnose problems during power-up or operation, expediting maintenance and repair. This built-in intelligence includes a circuit verification phase at power-up, checking the complete electrical system for failures before use to ensure proper operation.

A first in power conduit bending, the Cyclone’s ergonomic pendant control design allows one-hand operation. Its push button membrane and power indicator lights enable the user to comfortably guide the conduit during the bend with one hand.

Field research and years of customer feedback data revealed to Gardner Bender the top four issues most important to electrical contractors and purchasers during the buying decision process for a conduit bender. Those issues are durability, ease of use, reliability and price says Mark Benning, senior product manager, Gardner Bender.

MORE – MORE - MORE

The revamped Cyclone offers five features that directly contribute to improved productivity on-the-job for the electrical contractor:

1. Minimum set-up and change-over times: One shoe fits all conduit types and sizes, eliminating loose or misplaced parts.
2. Horizontal or vertical working positions: For comfortable table-top bending or accurate offsets in tight spaces.
3. Fast, accurate automatic bending: Dial in the angle for an automatic bend in 8 to 12 seconds, depending on pipe size. Conduit ejects easily.
4. Effortless job site maneuverability: A compact four-wheel frame assembly easily clears doorways and rough terrain with larger 10 inch front wheels and rear caster style wheels.
5. Minimal training time: Self contained design includes one-piece support roller housing and fixed conduit clamps. Set-up and bending instructions are printed on the bender shoe for easy reference.

“A contractor wants a reliable piece of equipment so that he can concentrate on his surroundings and quickly and safely do his job,” explains Benning. “The Cyclone is unique in that it is dependable, self-diagnosing, extremely easy to use and competitively priced against electric benders that offer half the durability features and safety benefits.”

The B2000 Cyclone conduit bender is available through STAFDA Distributors (Specialty Tools and Fasteners Distributor Association), Evergreen Marketing Group Distributors and tool houses.

For over 40 years, Gardner Bender has been designing, manufacturing and marketing professional electrical tools and accessories. For more information on Gardner Bender’s complete line of products, contact Gardner Bender at 800-822-9220, fax 414-352-2377; and in Canada call 800-268-4987, fax 800-461-2456 or visit www.gardnerbender.com.

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Note to editor: Three product images are available. Thumbnails and captions follow:

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Photography available:



The redesigned B2000 Cyclone™ electric conduit bender from Gardner Bender.

Alternative:

The redesigned B2000 Cyclone™ features new enhancements to improve on-the-job productivity.



A first in power conduit bending, the Cyclone's ergonomic pendant control design allows one-hand operation.

Alternative:

The Cyclone's ergonomic pendant features a push button membrane and power indicator lights for comfortable one-hand operation.



Gardner Bender moved the Cyclone's pivot point to allow for horizontal or vertical working positions.

Alternative:

For comfortable table-top bending or accurate offsets in tight spaces, the Cyclone's pivot point was moved allowing for horizontal or vertical working positions.